



Open an **XPPO.com** Store!

Display all your listings from your own internet store on **XPPO**



Reach **THOUSANDS** of Plumbing Professionals across **America!**

OPEN A STORE NOW!
No Monthly Subscription

Open an XPPO Store

Features include:

- Set-up of your store with customized store logo
- We list an unlimited amount of inventory to save you time
- Inventory can remain for an unlimited time with no basic listing fees
- Paid online advertising on Google's search results
- Fixed 5% final sale value fee for all items sold

Open a **XPPO** Store in Just 3 Easy Steps:

No. 1

Register to become an XPPO.com member

No. 2

Send an email request to customerservice@xppo.com

No. 3

Submit your inventory list to us for posting.

Stores Overview

An XPPO Store is the most cost-effective way to build your business online and advertise your company at the same time. Also we will set up your store, create a customized store logo, and list an unlimited amount of your inventory as a FREE service.

Each XPPO Store subscription includes:

- Set-up and management of your Store
- Complimentary listing of your unlimited inventory.
- A completely customizable online Storefront with store search capabilities
- No basic listing or relisting fees.
- Advertising on Google's paid search results.
- Inventory listing periods up to 30 days

Why Open a Store?

Professional Look!

You can open a professional-looking XPPO Store in minutes, giving you instant credibility as an online retailer without the expense of creating your web site.

Save time!

As a complimentary service, we will list your store inventory to allow you to spend time doing what you do best, running your business.

Create a personalized shopping experience!

You control the look and feel of your XPPO Store. Select the design for your Store and create categories within your Store to merchandise your listings effectively. No technical knowledge required!

Get XPPO's Help in Promoting Your Store!

We will spend up to \$20/month advertising your store on the internet using Google's pay-per-click advertising program. Your store inventory listings will show up on relevant paid search results to help direct customers to your store. In addition your XPPO Store items are also included on all search & listings pages on XPPO.com.

Store Inventory Management!

XPPO Stores subscribers have access to a Dutch Auction listing format to complement their Auctions and Buy It Now listings. This cost-effective listing format for sellers covers any quantity of items with a single listing. List 1 or 1,000 of the same item, and the listing fee (if enhancements are selected) remains the same. Items automatically re-list every 30 days (up to 9 times) until they sell or you end the auction.

Regardless of listing format (Auction, Buy It Now, or Dutch Auction), all of your XPPO listings appear in your Store. Your Store listings also appear in matching Auction and Buy It Now listings in XPPO search and browse results.

Subscriptions and Fees

XPPO Store fees

XPPO Store sellers pay No listing or relisting fees which also includes all enhancements. Final Sale Fees are FIXED at a low 5% of the final value of the sale transaction. Also there are No monthly subscription fees.

XPPO Store Auction Fee Schedule

Per item sale fee sliding scale	0.01 USD - Unlimited USD	5.00%
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Listing fee:	FREE	USD
Bold name fee:	FREE	USD
Banner line (sub-title) fee:	FREE	USD
Second category fee:	FREE	USD
Featured in front page fee:	0.99	USD
Featured in category fee:	0.49	USD
Thumbnail inclusion fee:	FREE	USD
Featured in studio gallery fee:	FREE	USD
Image1 upload fee:	FREE	USD
Image2 upload fee:	FREE	USD
Image3 upload fee:	FREE	USD
Image4 upload fee:	FREE	USD
Reserve bid fee:	FREE	USD
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Late payment charge:	10.00	USD